



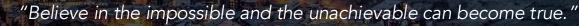


Mostafa Salameh

# A Transformational Leadership Adventure in Switzerland

"My vision is to enable people to pursue their dreams with passion, achieve them with persistence & celebrate their accomplishments & successes."

– Mostafa Salameh (World-renowned Adventurer, Humanitarian & Motivational Speaker)



– Daniel Ludwig (Entrepreneurship Trainer, Agile Leadership & Motivational Coach)



Daniel Ludwig





Climate	Security	Connectivity	Cost	Entry restrictions
***	***	***	***	***
Summer (Jun/Aug): From 18°C to 30°C, ideal for outdoor activities like hiking in the Alps or enjoying the lakes.  Winter (Dec/Feb): From 0°C to 5°C. It's colder, especially in the mountainous areas where temperatures can drop below 0°C, providing excellent skiing conditions.  Spring and Autumn: Temperatures are mild, between 10°C and 20°C, perfect for exploring cities and landscapes.	GPI (Global Peace Index):  Ranked #6 Switzerland is one of the safest countries in the world to visit. Its low crime rates, political stability, efficient law enforcement, and overall public safety contribute to a secure environment for both residents and visitors.	Switzerland offers excellent global connectivity with direct flights from major cities worldwide (NY, BJ, HK, SG and all Europe) thanks to its central location and efficient airports in Zurich and Geneva.  It's easy to travel across the country, making it a convenient destination for travellers.	World Travel Index:  Switzerland consistently ranks as one of the 5 most expensive countries in the world to visit.	No visa required:  Europe, United States, Canada, Australia, Japan, South Korea, Israel, New Zealand, Argentina, Brazil, Chile, etc.  Visa required:  India, China, Russia, Philippines, South Africa, and many other countries in Africa, Asia, and the Middle East.



# Inclusions & Cost

Inclusions:	Exclusions:	Total Cost (CHF)
<ul> <li>Transportation:</li> <li>All transfers – private transfers, train, cable car, etc. as described in the itinerary</li> <li>Accommodation, 4-star hotels, private rooms:</li> <li>Zurich (1 night)</li> <li>Zermatt, including Monte Rosa (2 nights)</li> <li>Grindelwald (2 nights)</li> <li>Vitznau - Lucerne (1 night)</li> </ul> Meals:	<ul> <li>Air tickets</li> <li>Taxi to hotel on Day 0</li> <li>City taxes for hotel stay</li> <li>Lunch or meals at leisure</li> <li>Onsite program coordination*</li> <li>Travel insurance</li> </ul>	Per Person: CHF 6,081 including VAT 8.1%
<ul> <li>All breakfasts</li> <li>Welcome Dinner</li> <li>Closing Dinner</li> </ul> Miscellaneous: <ul> <li>Conference room facility for coaching sessions</li> <li>Mountain guides for altitude climb days – Monte Rosa (Zermatt) and Faulhorn (Grindelwald)</li> <li>Gear rental for Monte Rosa climb</li> </ul>	*Can be included as a supplement – please enquire for pricing	





## Arrival in Zurich

## Program Overview:

A 5-day immersive leadership journey into the Swiss Alps hosted by explorer Mostafa Salameh and leadership coach Daniel Ludwig, this retreat blends high-altitude adventure with leadership coaching, cultural immersion, and authentic reflection.

### Itinerary:

- Arrival into Zurich Airport, private transfer to hotel in Zurich for an overnight stay.
- Pre-adventure briefing with a fireside welcome with Mostafa and Daniel to frame the journey, inspire and fuel excitement for days to come.
- Welcome Dinner at hotel or restaurant (TBC).

Accommodation: Ruby Mimi or similar



### Program:

- Breakfast at hotel, then private transfer to **Zermatt** (approx. 3.5h).
- Check in to the hotel (or drop off luggage), followed by lunch and prepare for 1st acclimatization hike.
- Take the funicular to Sunegga for the acclimatization hike to Stellisee
   (2,537m) where you will find the iconic Matterhorn reflection view on the
   lake 2-3h return trip.
- Upon your descent, refresh back at hotel followed by some leisure time before dinner.
- Pre-dinner briefing on Day 3's peak climb.
- Dinner in a traditional Swiss chalet restaurant at your own leisure.

Accommodation: Hotel Daniela or similar.



## Altitude Hike to Monte Rosa

### Program:

- Early breakfast at hotel, then check out and make your way to the Gornergrat train station to board the cogwheel train to Rottenboden.
- From here, you will begin your first alpine adventure from Rottenboden (2,815m) to Monte Rosa Hut (2,883), not long in distance but demanding by nature.
- The journey takes you across rocky ridges and snowy slopes, with panoramic views of the Matterhorn and the sprawling Gorner Glacier. In spring, snowshoes or crampons are often required as the path winds over glacial moraines and frozen terrain, offering both physical challenge and breathtaking beauty.
- After 4–5 hours of steady ascent, you will arrive Monte Rosa Hut a
  futuristic outpost in the high Alps remote, minimalist, and the perfect
  setting for reflection and resilience-building.
- Overnight at Monte Rosa Hut.



## Descent & Transfer to Jungfrau Region

### Program:

- Start your day with a sunrise or morning reflection outside Monte Rosa Hut.
- After breakfast, start your descent back to Rottenboden and take the cogwheel train back to Zermatt. Either stop for early lunch or continue your journey to the Jungfrau region – Grindelwald – via private transfer (~3.5h).
- Upon arrival at Grindelwald, check-in to your hotel followed by some free time to refresh.
- Pre-dinner briefing for Day 5 & **Fireside dialogue** with Daniel & Mostafa (Example topic: From summit to strategy what do we carry down?)
- Dinner at your own leisure.

Accommodation: Hotel Belvedere or similar



# Faulhorn Challenge, Grindelwald

### Program:

- Breakfast at hotel, then begin your next alpine adventure with a gondola ascent to Grindelwald First (2,168).
- Experience the cliff walk at First before starting your hike for breathtaking views of the Jungfrau ranges. Continue your journey to Faulhorn (2,681 m) as you set out along a panoramic ridge, climbing steadily through snowy alpine terrain with breathtaking views of the Eiger, Mönch, and Jungfrau.
- Lunch and leadership coaching / activity session at the summit.
- Descend to Grindelwald via Bussalp. From here you have the option to take a bus back to Grindelwald (total time ~4.5-5h) or continue by walking down to Grindelwald town (total time ~6-7.5h)
- Free & easy evening for dinner & relaxation.



## Reflection & Closing at Mt Rigi

## Program:

- Breakfast at hotel, check-out, then private transfer to Weggis in Lucerne (~2h) where you will take a cable car to Rigi Kaltbad.
- From here, you will make a symbolic closing climb to Rigi Kulm (1,798m) which will take about 1.5-2h.
- Lunch at the Rigi Kulm Hotel restaurant with panoramic views of Lake Lucerne.
- Take the train down to Vitznau and check-in to your hotel, refresh followed by some relaxation time.
- Late afternoon final debrief, reflection and closing session with Daniel and Mostafa (e.g. Commitment setting & Finding your next peak).
- Closing dinner together.

Accommodation: Hotel Vitznauerhof or similar



# Departure from Zurich

## Program:

- Breakfast at hotel.
- Check-out at your own leisure depending on flight departure time.
- Private transfer to Zurich Airport for your departure flight (~1h10m).

